

Senior Fashion Stylist

About us:

ODN builds innovative E-commerce Content Solutions for online marketplaces and global brands.

We take over all the Digital Channels of a brand and give a composite content strategy, content production and creative design solutions to constantly feed those channels with global quality content in quick turnaround time. Be it shoots, videos, GIFs, reels, stories, A+ content, Brand stores and more.

With 8 years of experience & have served 500+ clients across 25+ product categories in India, the APAC region, Middle East. ODN is also aggressively expanding into the US and European markets, solidifying its position as the leader in 'Shop-Now Content' and driving superior E-commerce conversions through content.

Roles and Responsibility:

Role Overview:

As a Senior Fashion Stylist at ODN, you will play a pivotal role in defining and executing the quality standards for our Bangalore studio. You will be responsible for improving the shoot quality and setting new benchmarks for standards from a styling & art direction perspective. This position requires a blend of creativity, trend awareness, and strong collaboration skills.

Key Responsibilities:

- **Style Development:** Curate and create looks & style decks for photoshoots.
- **Trend Research:** Stay ahead of fashion trends and incorporate them into your styling to ensure our clients are consistently getting new & exciting work
- **Collaboration:** Work closely with photographers, and raw QC's teams to ensure a cohesive visual identity across all platforms.
- **Photoshoot Styling:** Select outfits, accessories, and props for photoshoots, ensuring that each look is polished and aligns with the creative vision of the brand.
- **Creative Input:** Provide innovative ideas and suggestions to elevate the brand's visual presence in the market.

Qualifications

- **Experience:** 3-6 years of experience in fashion styling, preferably in a studio space.
- **Fashion Knowledge:** Deep understanding of fashion trends, fabrics, colors, and silhouettes.
- **Creativity:** Strong creative vision with the ability to conceptualize and

Hiring organization

ODN Digital Services

Employment Type

Full-time

Relevant Experience

3-6 years

No. of positions

1

Job Location

Bangalore, India

Date posted

September 5, 2024

execute compelling visual stories.

- **Collaboration:** Excellent communication and teamwork skills, with the ability to work effectively with cross-functional teams.
- **Attention to Detail:** Keen eye for detail and a commitment to delivering high-quality work.
- **Portfolio:** A strong portfolio showcasing your previous styling work.

Contacts

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